



## What specific HIPAA safeguards do NovaBACKUP products support?

The HIPAA Security Rule lays out three types of safeguards required for compliance: **administrative, physical, and technical.**

HIPAA rules apply to doctors, clinics, psychologists, dentists, chiropractors, nursing homes, pharmacies, health insurance companies, HMOs and more. These covered entities are required to protect the privacy and security of health information. Part of that protection involves having a contingency plan on how to continue operations in the event a data loss, including details regarding their data backup and recovery process. These organizations must document safeguards for everything from who handles the backup media and rotation process, to where media is stored offsite, to how media is disposed of, to how quickly data can be retrieved in the event of a loss, to the encryption level used to protect health information.

### Administrative Safeguards

#### Contingency Plan

1. Data Backup Plan (Required) .....
2. Disaster Recovery Plan (Required) .....
3. Emergency Mode Operation Plan (Required)
4. Testing and Revision Procedures (Addressable)
5. Applications and Data Criticality Analysis (Addressable)

NovaBACKUP allows you to create a comprehensive plan for the recovery of critical information. This includes extensive functionality for disaster recovery, capable of restoring your data — even to dissimilar hardware. A backup is only as good as your ability to recover, so testing your backups should be included in your testing procedures.

### Physical Safeguards

#### Device and Media Controls

1. Disposal (Required)
2. Media Re-Use (Required)
3. Accountability (Addressable)
4. Data Backup and Storage (Addressable) .....

NovaBACKUP allows for the backup of critical data to multiple locations for local and offsite backups and ensures that an exact copy is available prior to making changes to your network infrastructure.

## Technical Safeguards

### Access Controls

1. Unique User Identification (Required)..... ✓
2. Emergency Access Procedure (Required)
3. Automatic Logoff (Addressable)
4. Encryption and Decryption (Addressable) ..... ✓

Backup activity for specific users may be monitored from NovaBACKUP's Central Monitoring Console product which integrates seamlessly with all NovaBACKUP products.

NovaBACKUP provides you with a powerful tool for the encryption and decryption of data according to administrator specifications.

### Audit Controls ..... ✓

NovaBACKUP's Central Monitoring Console allows you to monitor and examine user backup activity, as well as generate high quality reports for backup management.

### Integrity ..... ✓

### Person or Entity Authentication ..... ✓

Through the use of user verification, authentication and data encryption, NovaBACKUP ensures that your critical data remains protected and unaltered. By generating custom encryption keys specific to the user, data access is restricted.

### Transmission Security

1. Integrity Controls (Addressable) ..... ✓
2. Encryption (Addressable) ..... ✓

In local and cloud backup scenarios, NovaBACKUP utilized end-to-end 256-bit AES encryption for file and image backups.

## About HIPAA

For complete information on the HIPAA Security rule and safeguards required for compliancy, please visit the HHS website:


[www.hhs.gov/ocr/privacy/hipaa/administrative/securityrule/securityruleguidance.html](http://www.hhs.gov/ocr/privacy/hipaa/administrative/securityrule/securityruleguidance.html)



## About NovaBACKUP Corporation

NovaBACKUP Corporation specializes in local and cloud-based backup and disaster recovery for managed service providers and professional offices. With over a million machines protected and over twenty years in the market, NovaBACKUP's goal is to deliver high-performance, reliable and affordable data protection worldwide.

Contact your dedicated NovaBACKUP sales specialist to receive pricing and product recommendation for your environment.



 NovaBACKUP Corporation  
29209 Canwood Street  
Agoura Hills, California 91301

 Tel.: (805) 579-6700  
Fax: (805) 579-6710  
 Email: [ols@novabackup.com](mailto:ols@novabackup.com)  
[www.novabackup.com](http://www.novabackup.com)