

## Oldham Consulting

*Counts on NovaBACKUP for Growth*

### TESTIMONIAL



*"I find NovaBACKUP a very easy to use and efficient solution for managing data protection for our customers. I have never had any issues with NovaBACKUP. It simply works. Plus, the price is fair."*

#### Steve Oldham

Owner, Oldham Consulting

#### BOOK A DEMO

Visit [novabackup.com/partners](https://novabackup.com/partners) to schedule a call with an MSP Account Manager.

#### CONTACT US

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### With NovaBACKUP for MSPs, Steve has reached a higher level of data protection for local businesses in Atlanta

Oldham Consulting, Inc. is a consulting firm that provides managed IT and support services to clients in the Atlanta metropolitan and surrounding areas.

For over a decade, NovaBACKUP has served as the primary data backup and recovery software used by Steve Oldham, owner of Oldham Consulting. With the data protection needs of his customers increasing, Steve looked to NovaBACKUP Corporation to help him meet the growing needs of his clients.

### THE RIGHT SOLUTION

**NovaBACKUP for MSPs** gave Steve the right tools to grow his business. He immediately saw the value and flexibility of the licensing model and cloud storage offering of NovaBACKUP's new MSP program, which perfectly aligned with his business needs.

By implementing NovaBACKUP for MSPs, Steve is now able to provide local and cloud backup from one single platform with central monitoring, as opposed to managing separate licenses for each of his customers. Plus, by offering cloud backups in addition to local backups, he can give his customers a higher level of confidence when it comes to the availability of their critical data.

## CASE STUDY

### Oldham Consulting transitions to MSP program

## TESTIMONIAL



*"Another great aspect of working with NovaBACKUP is their support. I have had fast responses to technical questions and emails. Also, the team really knows their product and the industry, which makes the call much more productive. Finally, they are open to take customer feedback and respond to it. That's something I value a lot."*

**Steve Oldham**

Owner, Oldham Consulting

## ABOUT

### OLDHAM CONSULTING

Since 1991, Oldham Consulting, located in the city of Cumming, one hour north of Atlanta has provided highly satisfied businesses and residences with dependable IT and Network services.

## SIGNIFICANT SAVINGS ON STORAGE COSTS

Developed from the same foundation as the stand-alone NovaBACKUP product, NovaBACKUP for MSPs allows Steve to continue to reap the benefits of the software that he is already highly experienced with, but now with added cloud services and the flexibility to expand his market.

Steve was able to utilize the help of NovaBACKUP's technical experts to ensure a smooth transition to the new MSP program. NovaBACKUP Corporation offers expert-level technical support for everything from installation, to backup strategy review to cloud and monitoring setup.

By implementing NovaBACKUP for MSPs, Steve was able to save money on storage costs for his customers and minimize downtime in case of disaster. This solution utilizes FastBIT technology, which allows cloud backups to be as small and fast as possible, by only sending the differences at the block level between two instances of the same file.

To ensure the availability of data, Steve recommends a redundant backup strategy for his clients, which includes local and off-site data backups to multiple storage destinations. NovaBACKUP for MSPs allows him to do that and more with ease.

### About NovaBACKUP

**NovaBACKUP Corporation** specializes in offering local and cloud backup and disaster recovery with unmatched support.

For more than a decade, we have been committed to providing all-inclusive and powerful HIPAA, FERPA and GLBA compliant data protection to thousands of MSPs and professional offices around the globe.

[www.novabackup.com](http://www.novabackup.com)

